



FACT SHEET As of 6/30/21

# PROSHARES SHORT FINANCIALS

## Fund objective

ProShares Short Financials seeks daily investment results, before fees and expenses, that correspond to the inverse (-1x) of the daily performance of the Dow Jones U.S. Financials Index<sup>SM</sup>.

## Fund details

Inception Date	6/10/08
Trading Symbol	SEF
Intraday Symbol	SEF.IV
Bloomberg Index Symbol	DJUSFN
CUSIP	74347B185
Exchange	NYSE Arca
Net Assets	\$15.10 million
Gross Expense Ratio	1.27%
Net Expense Ratio <sup>1</sup>	0.95%

## Uses for inverse exposure

Common uses for inverse exposure include:

- Helping to hedge against declines
- Seeking to profit from declines
- Underweighting exposure to a market segment

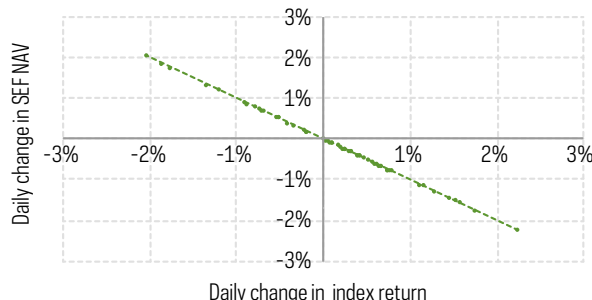
## Fund performance and index history<sup>2</sup>

ProShares Short Financials seeks a return that is -1x the return of its index (target) **for a single day**, as measured from one NAV calculation to the next. Due to the compounding of daily returns, holding periods of greater than one day can result in returns that are significantly different than the target return and ProShares' returns over periods other than one day will likely differ in amount and possibly direction from the target return for the same period. These effects may be more pronounced in funds with larger or inverse multiples and in funds with volatile benchmarks. Investors should monitor their holdings as frequently as daily. Investors should consult the prospectus for further details on the calculation of the returns and the risks associated with investing in this product.

	2Q 2021	Year to Date	1-Year	5-Year	10-Year	Fund Inception
ProShares Short Financials NAV Total Return	-8.70%	-19.53%	-36.05%	-17.24%	-15.80%	-16.34%
ProShares Short Financials Market Price Total Return	-8.61%	-19.49%	-36.04%	-17.27%	-15.80%	-16.34%
Dow Jones U.S. Financials Index	8.77%	22.10%	49.79%	15.98%	13.51%	8.18%

Periods greater than one year are annualized.

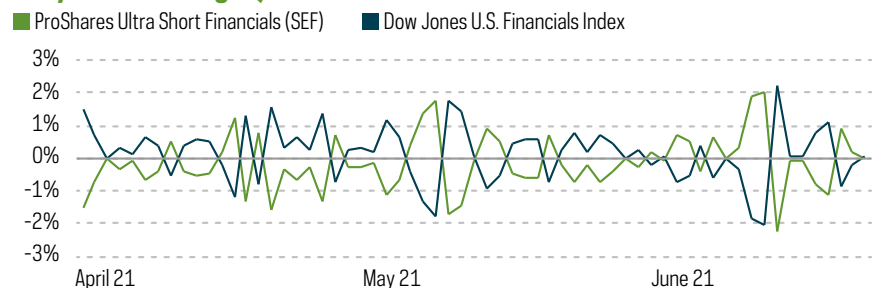
## Daily performance of SEF vs. index during 2Q 2021



Correlation<sup>3</sup> = -0.99  
Beta<sup>4</sup> = -1.00

The scatter graph charts the daily NAV-to-NAV results of the fund against its underlying index return on a daily basis.

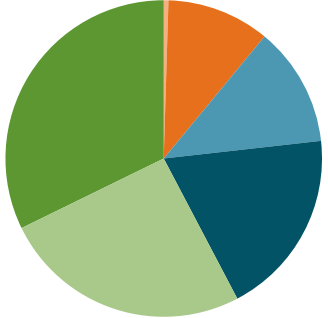
## Daily return during 2Q 2021



The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors. Short ProShares should lose value when their market indexes rise—a result that is opposite from traditional ETFs.

<sup>1</sup>Expenses with Contractual Waiver through September 30, 2021. Without the fee waiver performance would likely be lower. <sup>2</sup>Returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. <sup>3</sup>Correlation<sup>3</sup> is a measure of the strength and direction of a linear relationship between two variables. <sup>4</sup>Beta<sup>4</sup> is a measure of the slope, which is the steepness of the line drawn through the fund return vs. the benchmark return on a daily basis. ©2021 PSA 2020-2440

<h2>Index description</h2> <p>The Dow Jones U.S. Financials Index seeks to measure the performance of certain companies in the financial services sector of the U.S. equity market. Component companies include: among others, regional banks; major U.S. domiciled international banks; full line, life, and property and casualty insurance companies; companies that invest, directly or indirectly, in real estate; diversified financial companies such as Fannie Mae, credit card issuers, check cashing companies, mortgage lenders and investment advisors; securities brokers and dealers including investment banks, merchant banks and online brokers; and publicly traded stock exchanges.</p>	<h3>Top 10 index companies</h3> <table> <thead> <tr> <th></th><th>Weights</th></tr> </thead> <tbody> <tr><td>Berkshire Hathaway Inc.-Class B</td><td>7.74%</td></tr> <tr><td>JPMorgan Chase &amp; Co.</td><td>6.92%</td></tr> <tr><td>Visa Inc.-Class A</td><td>5.82%</td></tr> <tr><td>Mastercard Inc.-Class A</td><td>4.70%</td></tr> <tr><td>Bank of America Corp.</td><td>4.57%</td></tr> <tr><td>Wells Fargo &amp; Co.</td><td>2.75%</td></tr> <tr><td>Citigroup Inc.</td><td>2.15%</td></tr> <tr><td>Morgan Stanley</td><td>2.01%</td></tr> <tr><td>Goldman Sachs Group Inc.</td><td>1.90%</td></tr> <tr><td>BlackRock Inc.</td><td>1.82%</td></tr> </tbody> </table>		Weights	Berkshire Hathaway Inc.-Class B	7.74%	JPMorgan Chase & Co.	6.92%	Visa Inc.-Class A	5.82%	Mastercard Inc.-Class A	4.70%	Bank of America Corp.	4.57%	Wells Fargo & Co.	2.75%	Citigroup Inc.	2.15%	Morgan Stanley	2.01%	Goldman Sachs Group Inc.	1.90%	BlackRock Inc.	1.82%				
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<sup>5</sup>"Volatility" refers to annualized standard deviation, a statistical measure that captures the variations from the mean of an index's returns and that is often used to quantify the risk of the index over a specific time period. The higher the volatility, the more an index's returns fluctuate over time. <sup>6</sup>Sum of weights may not equal 100% due to rounding.

**Investing involves risk, including the possible loss of principal.** ProShares are generally non-diversified and entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance. These risks may pose risks different from, or greater than, those associated with a direct investment in the securities underlying the funds' benchmarks, can increase volatility, and may dramatically decrease performance. Narrowly focused investments typically exhibit higher volatility. Please see the summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

ProShares may invest in equity securities and/or financial instruments (including derivatives) that, in combination, should have similar daily price return characteristics to the fund's benchmark. Derivative contracts are priced to include the underlying index yield and will not generate dividend income. Because ProShares invest in derivatives and other financial instruments, their dividend distributions may not reflect those of their applicable indexes.

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